

How can you more clearly communicate value?

EY DRIVE (EY Digital Return on
Investment Visualization Engine)

The better the question. The better the answer. The better the world works.

Organizations often struggle to secure business case funding for change initiatives due to challenges in creating a compelling value narrative and establishing trust in projected figures. Identifying and quantifying value drivers often compounds these challenges. Questions arise, such as how to quantify innovation or long-term value, or the value of a diverse set of suppliers.

EY DRIVE

EY DRIVE supports business stakeholders to dynamically create a clear value story, align on project scenarios and drive go-decisions for transformation initiatives. This 'story-telling engine' assists clients and project teams in making critical investment decisions by identifying, capturing, and articulating a broad range of value in both quantitative and qualitative terms.

Return on investment visualization engine

EY DRIVE, with its leading-edge digital framework, transforms the approach to investment decisions.

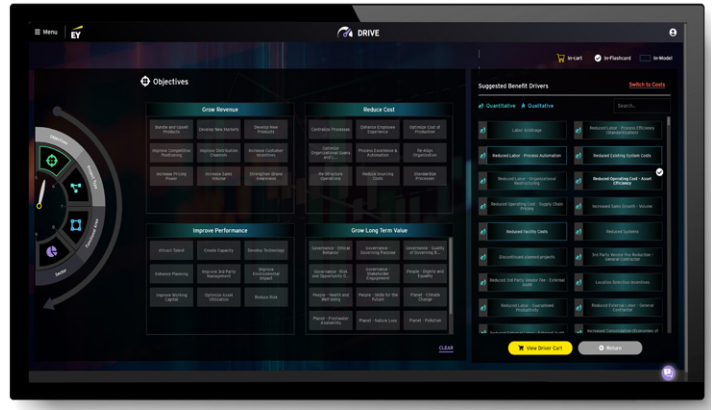
EY DRIVE supports businesses to structure their business models, customize categories, map benefits and costs, and refine value drivers. It offers a vast library of over 500 drivers, accommodating both quantitative and qualitative sources of value.

With real-time scenario analysis, seamless collaboration, and support for multiple users, EY DRIVE helps organizations make informed investment decisions. It's a detailed digital tool for conveying value-driven narratives and simplifying complex investment landscapes.

Case studies

Key product features

- ▶ **Structured model building:** Build business cases easily with a user-friendly interface and customizable categories.
- ▶ **Value driver library:** Access over 500 value drivers to simplify the quantification of diverse elements.
- ▶ **Scenario analysis:** Conduct 'what if' analyses to explore different scenarios and make well-informed investment decisions.
- ▶ **Security and compliance:** Helps data safety and alignment with regulatory standards.



Please [click here](#) to open a short product overview video in your browser

Product benefits

- ▶ **Enhanced decision making:** EY DRIVE simplifies the creation of compelling business cases, aiding organizations in making informed investment decisions.
- ▶ **Improved collaboration:** With real-time collaboration and multi-user functionality, teams can jointly develop business cases.
- ▶ **Broad value quantification:** Using a broad library of leading practice value drivers, users can identify diverse value sources.
- ▶ **Risk mitigation:** 'What if' analyses help enable organizations to understand potential risks prior to the business case submission.

Continuing the conversation



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EY | Building a better working world

EY exists to build a better working world, helping to create long-term value for clients, people and society and build trust in the capital markets.

Enabled by data and technology, diverse EY teams in over 150 countries provide trust through assurance and help clients grow, transform and operate.

Working across assurance, consulting, law, strategy, tax and transactions, EY teams ask better questions to find new answers for the complex issues facing our world today.

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EYG no. 003758-24Gb1
BMC Agency
GA 213243531

ED None

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